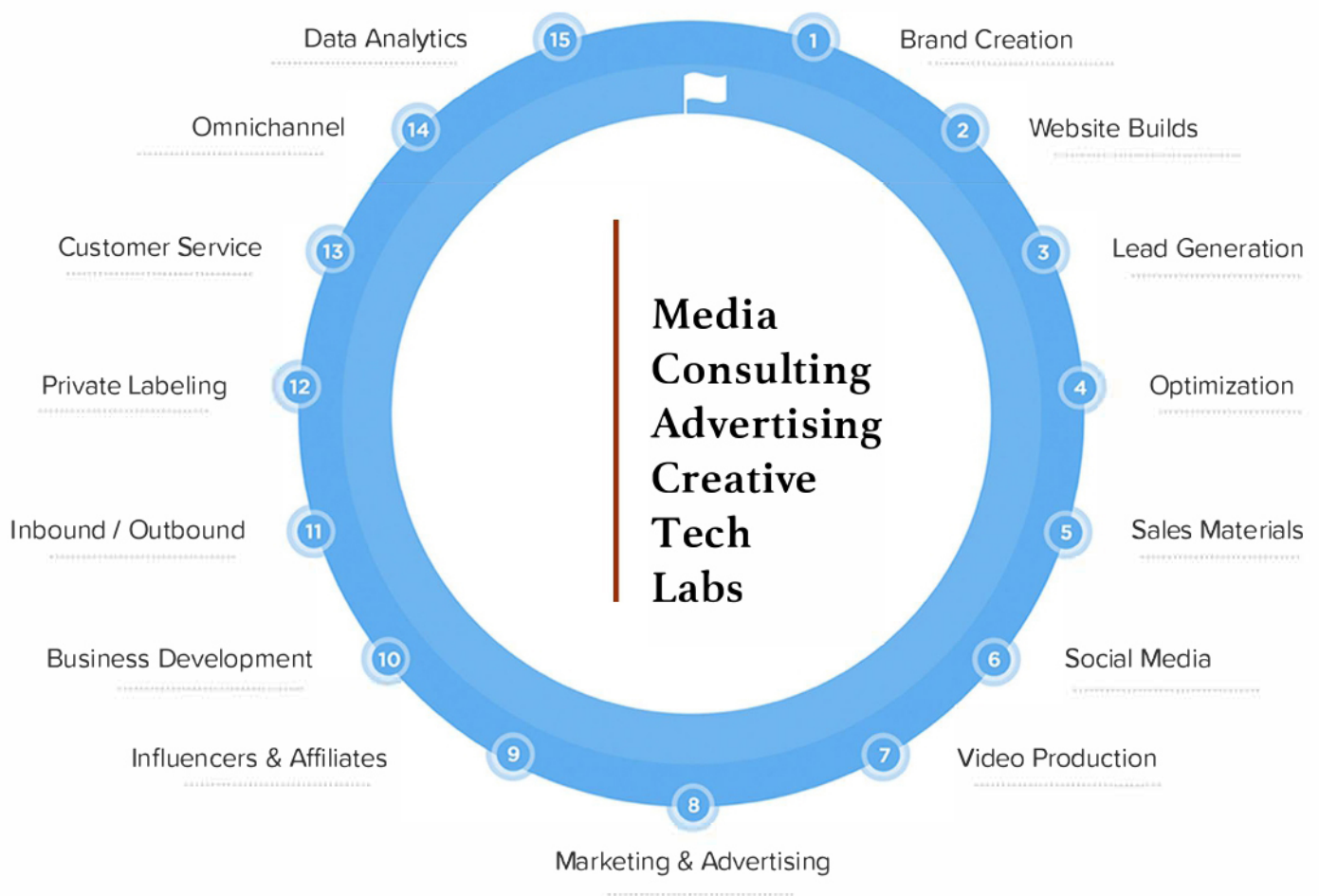


We've assembled elite digital talent from around the world and brought them all under one roof to scale brands profitably.



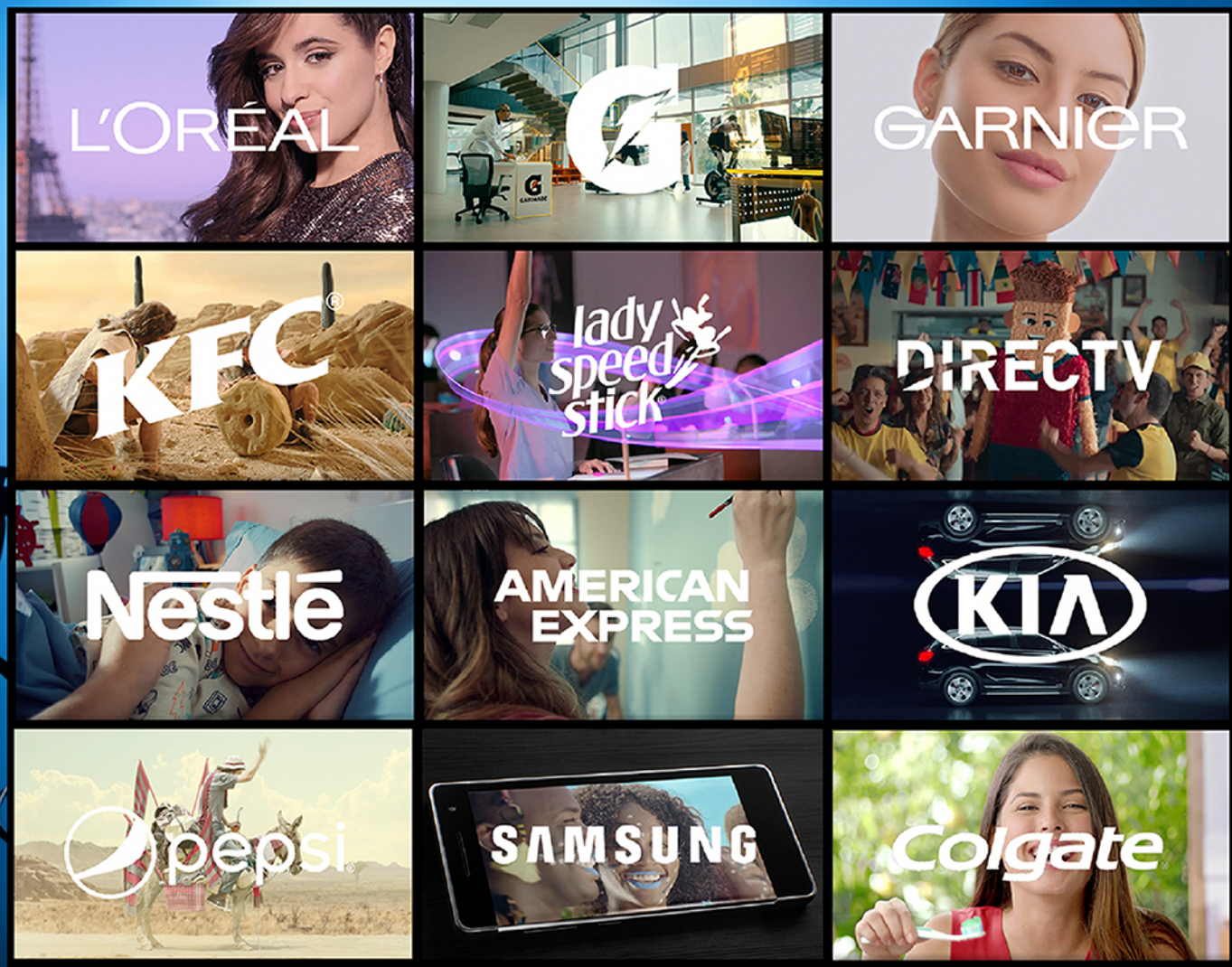
450+ staff. 40+ countries. 25+ Awards. See today's "digital disruptors" >>

It's showtime.



NAPKIN™

Click to watch some of our award-winning productions



We offer end-to-end global video production, in-house.
Including scripting, casting, filming, editing and 3D animation.

NAPKIN™

Consulting

When it's game day, winning is all that matters.

Our game is strategy, marketing, technology,
and digital disruption for our clients to win.

“We ran out of Whoppers” – *Burger King*

Viral campaign for Burger King and Uber Eats, LATAM



Uber
Eats



NAPKIN™

Advertising

With \$350 million managed in advertising funds, we've driven over \$1 billion in online sales for nearly a thousand clients.

Some of our advertising clients:



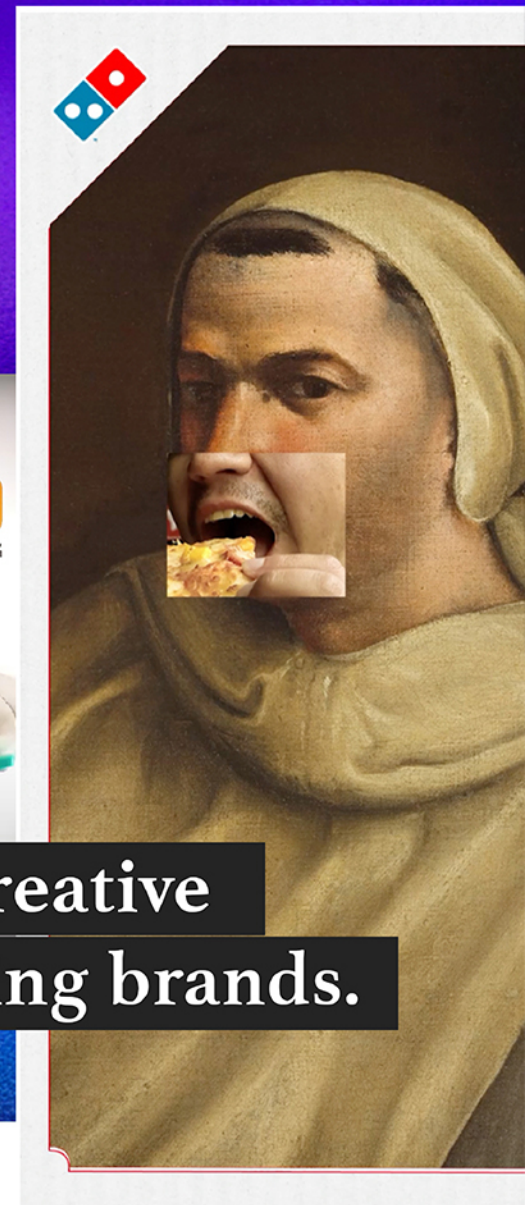
Some of our partners:



- 30+ Fortune 500 clients
- 100+ case studies
- 300+ campaigns
- 900+ brands

NAPKIN™

Creative



We deliver award-winning creative solutions to the world's leading brands.

What we provide:

Customer experiences, viral social, print, augmented reality, web, viral social & more.

A few of our clients:



AIRFRANCE



Awards:



GRAND EFFIE 2018
MOST EFFECTIVE CAMPAIGN IN ECUADOR



5 EFFIE AWARDS



6 INTERNATIONAL AWARDS



14 LOCAL AWARDS

We build world-class websites, SaaS platforms, tools, and algorithms, used by hundreds of millions of people.

Our partners, technologies and cloud infrastructure:



Clients trust us to build their future.

Feature:

THE WORLD'S #1
FRAUD PREVENTION
PLATFORM



scam detector

Job: Turn client's idea into a real product

Build: Brand, app, website, seo, algorithm

Result: 4 million monthly unique visitors

Rank: Top 10,000 websites by Alexa 2022

Revenue: Multi-million, from \$0 at start

NAPKIN™

Labs

We help founders incubate products, platforms, and innovative technologies for equity and/or revenue sharing.



SmartLend.AI™



Cluster Magic



mentoree™



Forbes

Featured in Forbes and Inc 5000 for America's Fastest Growing Private Companies

We work with GPT, AI, blockchain, and fintech startups

Some of our products are in the news:

FOX

BBC



CNET



THE STAR

Kiplinger

Now offering fixed* and project-based rates, revenue sharing†, and *Flex Staff* — because one size doesn't fit all.

Fixed: One monthly rate per selected team(s).

Project: Custom quoting for projects with media, creative, consulting, advertising or tech, as needed.

Revenue share: We grow your business to receive a percentage of sales, with no up front cost to you.

Flex Staff: Napkin talent as full time contractors. Pay one monthly fee and we cover the rest — HR, staff, quality, payroll, w-2, 1099, and check-ins.

Napkin's roster has 450+ elite professionals with Fortune 500 corporations, top consulting firms, accelerators, film studios and more. [Contact us today >>](#)

* Fixed monthly rates are \$10,000-\$20,000 per team involved (media, consulting, advertising, creative, technology) with unlimited use of teams until set milestones are completed (typically between 1-3 months each). Scope of Works (SOW's) are created and followed weekly

† Revenue sharing is by application and are typically reserved for \$1,000,000 and greater revenue generating entities, with Napkin fees tiered between 1-9% of gross revenue, payable on a monthly basis after each month of work is provided and performance is measured.

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