A photograph of a forest with a large tree trunk covered in moss. The tree trunk is the central focus, showing a thick layer of vibrant green moss growing vertically up its side. The bark is dark brown and textured. The background is filled with other trees, some with green foliage and others with bare branches, suggesting a dense forest. The lighting is soft and diffused, typical of a forest interior.

“Many on earth come and go. Few reach the stars. Yet legends who long suffer know each of them by name.”

— *M. Liberto*

It's showtime.

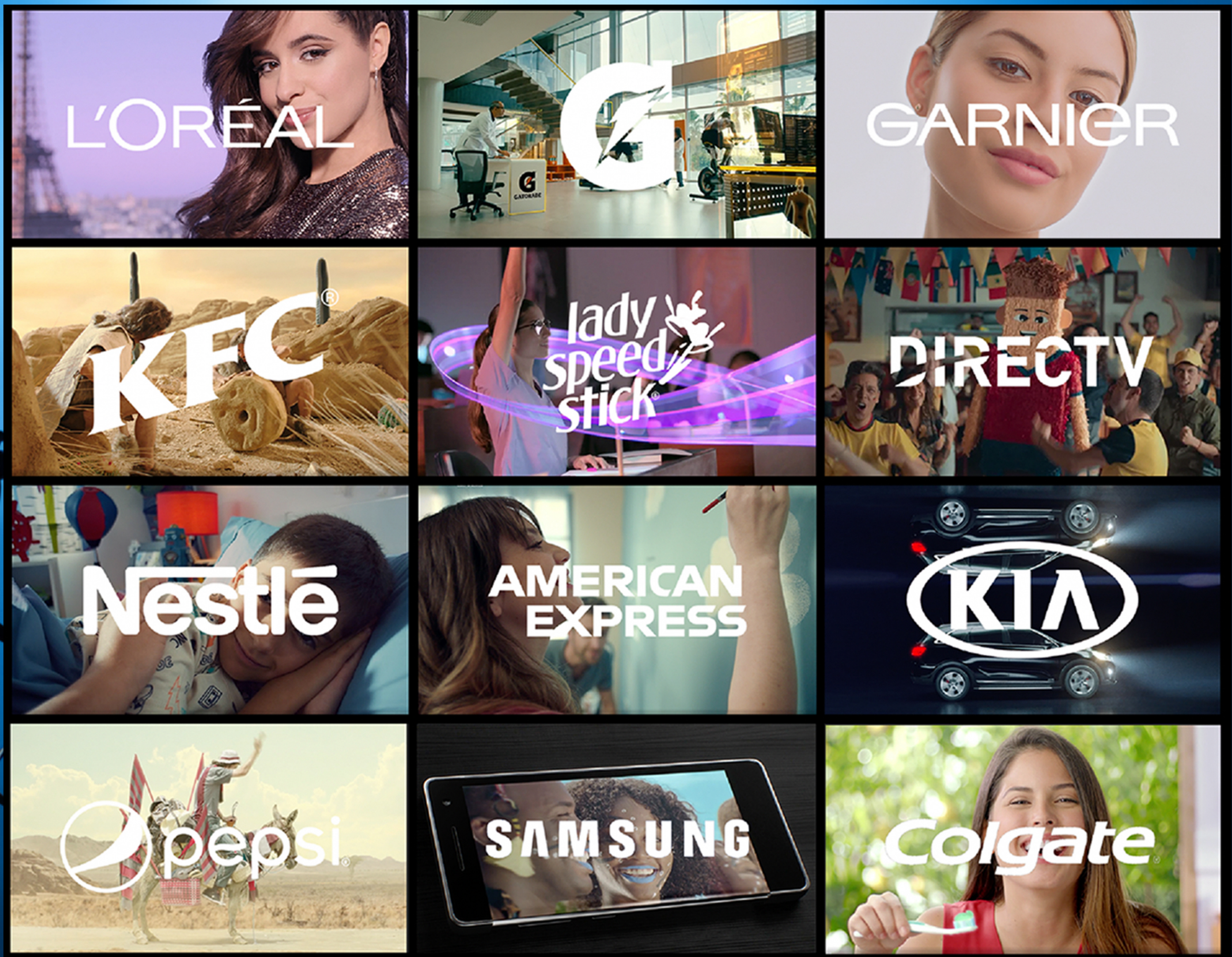
DIGITAL DISRUPTION

NAPKIN™

Media

TV and Digital Content for Brands and Agencies.

Click to watch some of our award-winning productions



All were produced in-house with our own end-to-end creative, production, gear, and post-production studios.

NAPKIN™

Strategy

Consulting, digital transformation.

Determined to win, adaptable to change.

When the game is elevated,
lean on us to help you win.

Strategy

Customer acquisition,
revenue targets, technical
requirements, data mining

Consulting

Organizational planning,
talent placement, scope of
work, architecture design

Transformation

Upgrade of core digital
technologies, integration,
automation, sales funnels

NAPKIN™

Advertising

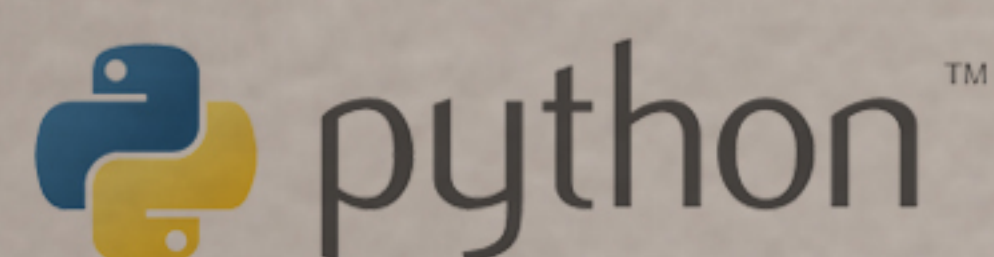
Omnichannel planning, creating, and buying.



Plan	Campaign objectives, channels, budget allocations, coordination, audience, data research
Create	Team selection, content mapping, strategy, story, guidelines, intellectual property creation
Buy	Scheduling, bidding, placements, testing and iterations, measure, analyze, budget reviews
Manage	Performance monitoring, collaboration across internal and external teams, client reviews

Technology

Web development, software, and e-commerce.



Some of the partners, platforms and languages we use

Labs

Building products, platforms, and innovative technologies.

What we're building:



Our products are in the news:



Products

We build stuff we love, to innovate the digital landscape for ourselves and others

Platforms

Often times external platforms are expensive and inflexible, so we make our own

Innovations

Great ideas often emerge while working with clients and addressing their challenges



Forbes

Featured in Forbes and Inc 5000 for America's Fastest Growing Private Companies

NAPKIN™

Mergers & Acquisitions

Holdings, Subsidiaries, and Ownership

Napkin Inc	Global holdings company based in Canada. Issuer of all shareholder's commonstock
Product Vessel	Agency founded in 2020. First M&A transaction in 2021. Name changed to "Napkin".
Napkin USA	Holdings company in the US. Consisting of three acquired companies in 2022-2023
No Limit Creatives	SaaS platform and graphic design marketplace with 300+ full time workers.
Freelance Crew	Boutique agency with paid social, paid search, and email marketing services.
Embertribe	Inc 5000 Fast Growth Agency with paid search and social, SEO, AI content curation.
Napkin Creative	Division of Napkin. Consisting of three mergers into "Napkin" operation in 2022
Tim Agency	Creative agency with campaign planning, social media marketing and print design.
Santuario	International award-winning creative advertising agency with omnichannel focus.
AWA	Social media marketing agency with online paid social and offline paid media.
Napkin Media	Division of Napkin. Acquisition in 2022, operating as private label and independently
Levector	International award-winning TV and film production studio, for brands and agencies.
Napkin Labs	Division of Napkin. With two acquisitions, one partnership, and general committee
Skynet	Software development, web design and e-commerce services with technology school.
Lab 270	Web developer with project management and conversion rate optimization services.
Mentoree	SaaS platform for becoming and finding mentors. 50% partnership with Napkin.
Napkin Analytics	Division of Napkin. Joint partnership with private label service and exclusive license
Infintel (pending)	Staffing solutions provider with CPA's, CA's, financial analysts, and data research.

† All companies shown are 100% Napkin ownership, with the exception of Mentoree as stated (50%), and Infintel (pending).

Napkin: Pioneers of global digital disruption

Igniting talent and innovation.


We acquire 'digitally disruptive' companies globally, bringing talent together to provide our clients with access to a diverse range of elite digital skill sets. Our services encompass teams for short-term strategic sprints, medium-term project management, and long-term in-house staffing across all levels, from analysts and marketers to developers and executives. Napkin works closely with our clients and the deployed teams to generate revenue-based milestones.

Digital journeys.

Our comprehensive services encompass digital consulting, workforce planning, talent resources, project management, design thinking, omnichannel campaign planning, marketing, advertising, television production, digital content repurposing, creative campaigns, data analytics, software solutions, and strategic integration of AI, blockchain, and GPT technologies.

Real work.

[Huggies](#) launched a new diaper with us in Colombia. [Burger King](#) hired us to create the first Veggie Whopper social media campaign, which sold out of patties on the first day. We produced international television ads in multiple languages for [Gatorade](#) during the FIFA World Cup in Qatar. We developed an omnichannel campaign for [Nike](#) by designing and deploying in-store pop-ups with augmented reality, connected to e-commerce channels.



We partner with brands, organizations, and governments, and we're obsessed with finding the best talent to conquer any challenges brought to us.

NAPKIN™

made with #ai

California dreaming.

NAPKIN