

July 19-25 2022

EQUADOR



NAPKIN™

Itinerary Day 1



Tuesday, July 19

Team Arrivals

2:00pm - Flight arrivals, Quito Airport (QUI), Ecuador

A driver has been arranged for each of you at the airport. If you have not submitted your flight times for arrival, please whatsapp Jose Cobos at +1 (702) 810-5525 to ensure you have a pick-up. Alternatively, you may taxi or uber to the location below:

Hotel Address: Av.12 de Octubre 1820 y Luis Cordero, Quito | Phone +593 2 256 7600

4:00pm - Hotel Check-in, Swissotel Quito, Ecuador

Rooms are available for check-in from 4pm onward. If you arrive earlier, ask the front desk to be let in early and they will try to accommodate.

8:00pm - Dinner at Sports Planet, meet in the lobby to walk over.

If you have arrived in time, you may join members of the Napkin team

9:00pm - Team Meet at Ball Room, Testing, Pre-Production of Event

REST, RELAX, RECOVER:

After a long trip in, many of you are in need of a good night sleep. Please take rest and prepare for a jam-packed day tomorrow, from start to finish. Be ready to bring your A-game... Napkin is about to be on the scene of Ecuador in a big way.



Thank you all for making the trip, whether from Guayaquil, Canada or the US.

NAPKIN

Itinerary Day 2

Wednesday, July 20



DIGITAL TRANSFORMATION
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9:00-9:55 - Initial Block

- Marcelo Hurtado, Chairman of the Board, Chamber of Innovation and Technology
- Matthew Liberto & Grant Anderson. Napkin co-founders, "Digital Transformation"
- Diego Espitia, Senior Security Research, Telefónica "Cybersecurity"
- Viana Maino, Minister of Telecommunications and Society of Information

10:00-10:55 - Block 1

- Driss Temsamani, Director of Digitization LATAM "Future of the Digital Economy"
- Joel Vera, Enterprise Accounts, Amazon Web Services "Culture of Innovation"
- Fernando López, Solutions Manager, Data and Artificial Intelligence for Corporate Microsoft Latam Andean South Region
- Julio José Prado, Minister of Production Foreign Trade Investments and Fishing

10:55-11:25 - Coffee Break

11:30-12:30 - Block 2

- Javier Rodríguez Zapatero, Former Director General Google "Technology, the axis of sustainability for economies of the future"
- Pedro Córdova, Partner Robalino Lawyers "Data Protection Law"
- CONQUITO
- Marcos Adrián Estrella Director of Huawei Government and Spokesperson Accounts "The lot in the productive sector"

12:30-1:00 - Block 3

- Camilo Pinzón Executive Director EDES Business School "Digital education for non - digital business: The future has no space for business without digitization"
- Andrea Montalvo General Secretary, Senescyt

1:00-1:30 - Closing Block | Innovation HUB Launch

- Gisela Montalvo, Director executive Chamber of Innovation and Technology of the Ecuador (CITEC)
- Viana Maino, Minister of Telecommunications and Society of the Information
- Andrés Zurita, Executive Director HIM, David Ponce, Director of Transformation Digital Epic GYE



Itinerary

Day 2 (Continued)



DIGITAL TRANSFORMATION
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EXECUTIVE TRACK ONLY

1:30pm - 3:30pm - VIP Lunch hosted by Seminarium

Private invites only. We will tell you if you are invited. Blame Jose if you aren't invited.

ALL OTHERS

1:30pm - 3:30pm - 1:1 Networking with Clients & Inviting Clients to Presidential Suite Event

All Napkin team members who are not attending the VIP Lunch, please continue to network with future prospects. Be advised that 4pm is the Napkin Afterparty at the Presidential Suite (#1309), which all are encouraged to meet and invite a few people each from the conference.

3:30pm - 4:00pm - Set up Presidential Suite (Tim Agency & Helpers)

Set up TV display with HDMI for Napkin branding, Promo Items, Swag Bags (extras), Cocktails & Appetizers, Rico Suave Coffee & Nam Chips (for added exposure) etc.

4:00pm - 7:00pm - Afterparty by Napkin for VIP Invites - Presidential Suite w/Gerardo Mejia

For our Special Guests and VIP's of the event. Please make sure you are inviting the best and most valuable clients from throughout the day. Please fill the room. Tapas and Drinks served. Live Piano on-site for music requests. Private Bartender. Drinks on the house for guests.

7:00pm - 8:00pm - NAPKIN TEAM HUDDLE - At Presidential Suite

After our guests leave. Let's organize all of our leads from the event. Make sure follow-ups and strategy is in order and handled 100%. Notetakers. Strategic conversations. Next steps outlined. Discuss at the table what clients we should sign, who we should blow up next etc.

8:00pm - Close - NAPKIN TEAM AFTERPARTY - At Presidential Suite

It's time for Dinner, drinks and celebrations -- Amongst ourselves! Stay as long as you like. We have the room for the night. Enjoy, get to know each other, you've worked hard and we love you!

Please note: For those who choose to drink alcohol, please note there will be **zero** tolerance for becoming intoxicated while representing Napkin amidst our coveted peers and clients.

Itinerary Day 3

QUITO >>
GUAYAQUIL

Thursday, July 21

7:30am - 9:30am - Breakfast & Hotel Checkout

9:30am - 1:30pm Latitude 00° 00' 00" - Mitad del Mundo (The Ecuador)

A private chartered bus will pick us up from the Swissotel Lobby and take us to the middle of the earth. Lunch included. Please have your bags packed and ready, as we'll go straight from there to the airport for our flights to Guayaquil.

3:00pm - 3:50pm - Quito Airport (UIO) depart to Guayaquil (GYE) Arrival

4:30pm - 6:00pm - Levector Studios - Tour, Staff Meet & Greet

Drive from airport straight to Levector Head Office and Studios. Tour of pre-and-post-production, casting facility, sales, management & more. *

***Board room will have snacks and drinks.*

6:00pm - 7:30 - Check-In at Hilton Colon Hotel - Freshen Up (90 Mins)

The bus is leaving at 7:30 sharp to Somborondon for the next activity.

7:30pm - 8:50pm - Tour of Napkin Ecuador's Potential HQ in Plaza Lagos

25 Min drive. Tour with the home owner who is looking to sell to Napkin. Our potential new HQ, the soon-to-be heart of events and networking.

9:00pm - 11:00pm - Dinner at Plaza Lagos with Team & Friends (Optional)

5-10 Min Short walk inside Plaza Lagos. This is the premier destination in Guayaquil for business elites, socialites, etc. Dinners, cafe's and cocktails.

Note: For those who want to go home and rest we'll order an Uber.



Itinerary Day 4

GALAPAGOS ISLANDS

Friday, July 22

7:30am - 10:00am - Breakfast and Checkout

Bus leaves for GYE Airport at 10am sharp

12:06pm - 2:00pm - Arrivals to Galapagos

2:00pm - 3:00pm - Bus, Ferry, Transport, Small Boat, Bus... Check-In.

Welcome to the gorgeous Angermeyer Waterfront Inn: Punta Estrada, Puerto Ayora, Santa Cruz.

60 min break

4:00pm - 6:00pm - Easy Walk to Tortuga Bay (Optional)

No reservations needed. Just us and mother nature. A short walk 30 mins or so. See some cool iguanas, butterflies, birds and nature. A nice beach awaits us to let in some fresh air and tranquility as we enter Galapagos.

60 min break, wash up

7:00pm - 9:00 - Local Cuisine and drinks at the famous "Isla Grill"

Unreal local dinner, tons of fresh catches of the day. Good people, good food, good conversations. Unwind and get into good spirits with the team. Prayer for Napkin. Business conversations encouraged.



Itinerary Day 5

GALAPAGOS ISLANDS

Saturday, July 23

8:00am - 9:00am - Breakfast at Angermeyer

9:00am - 10:30am - Boat Ride to Santa Cruz (5 min), Explore the Town
Pack your swimming gear, LOTS of sunscreen, hats, sunglasses & WATER.

10:30pm - 12:00pm - Charles Darwin Station Tour (90 Min)
See what the hype is all about -- History, evolution... and solitary George.

12:00pm - 5:00pm - Exploration Tour (TBD)
We'll take a POLL to see what you guys vote on to do (Gigantic Turtle Farm, Island Hopping, Swim with Sea Lions, Jungle Adventure, or Caves)

2 hour rest. We'll need it. Drink tons of water, shower & dress for dinner.

7:00pm - Final Evening Dinner at Midori (AMAZING Sushi)
5 min boat. Unreal local dinner, tons of fresh catches of the day. Good people, good food, good conversations. Unwind and get into good spirits with the team. Prayer for Napkin. Business conversations encouraged.

Photographer / Videographer will be recording the trip, so you may want to look nice for our final evening out. Cheers!



Itinerary Days 6-7

**GUAYAQUIL >>
HOME TOWNS**

Sunday, July 24

8:00am - 10:30am - Breakfast & Check-Out

10:30am - 4pm - Ferrys, Drives & Flights Back to GPS > GYE (+1hr)

We've had our fun. Short and sweet. Time to head back to Guayaquil.

4:00pm - 5:00pm - Check-In to Hilton Colon Hotel

One more evening for most of you. Hang by the pool, have a drink, chill.

7:00pm - 10:00pm - FINAL Dinner at Porto - Puerto Santa Ana

Everyone is invited (Tim Agency, Levector, Napkin Global, Families) for one final hurrah. Also, amazing place to walk around river-side and check out the real Guayaquil.

Monday, July 25

- **Early Breakfasts**
- **Early Check-Outs** (Various people, times)
- **Early Bird Tennis** ("Napkin Open")
- **Flights Home for All!** (Send us your epic photos & videos for editing!)

Thanks to everyone for coming out! We hope you had an amazing time and we would REALLY appreciate all feedback to be constructive and always make these trips more productive, fun and joyful for everyone.